FASHION with a passion

Saturday, March 25, 2017
Benefiting Make-A-Wish® San Diego

CASH SPONSORSHIP LEVELS

Note: Custom Sponsorship Packages are available by special arrangement.
Please call Carolyn at: (619) 384-8319 for further details.

AVANT-GARDE SPONSORSHIP LEVEL
$10,000 CASH

- Exclusive sponsorship of a special "Wish Child's" Wish, helping fulfill her cherished dream
- VIP tickets for 10 guests to 2017 Fashion With A Passion event
- Event Social Media Recognition and Promotion
- Recognition in Make-A-Wish® San Diego e-newsletter
- Special Recognition during event program
- Full page color ad on event inside back program cover
- Banner display opportunity at 2017 Fashion With A Passion event
- Recognition Award acknowledging corporate or individual participation
- Logo, hyperlink and name listing on Fashion With A Passion website (www.FashionWithAPassion.org)
- Option to insert product or literature in guest swag bags
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

HAUTE SPONSORSHIP LEVEL
$7,500 CASH

- Complimentary admission to Fashion With A Passion event on March 25th, 2017, for up to 10 guests
- Special Recognition during event program
- Full page color ad in event program
- Banner display opportunity at 2017 Fashion With A Passion event
- Recognition Award acknowledging corporate or individual participation

HAUTE SPONSORSHIP LEVEL (CONTINUED)

- Logo, hyperlink and name listing on Fashion With A Passion website (www.FashionWithAPassion.org)
- Option to insert product or literature in guest swag bags
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

Note: (Special Event Catering Sponsor included in this category)

COUTURE SPONSORSHIP LEVEL
$5,000 CASH

- Complimentary admission to Fashion With A Passion event on March 25th, 2017, for up to 10 guests
- Banner display opportunity at 2017 Fashion With A Passion event
- Recognition award acknowledging corporate or individual participation
- Full page color ad in event program
- Logo, hyperlink and name listing on Fashion With A Passion website (www.FashionWithAPassion.org)
- Full Page Color Ad in event program
- Option to insert product or literature in guest swag bags
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

TRENDSETTER SPONSORSHIP LEVEL
$2,500 CASH OR IN-KIND

- Complimentary admission to Fashion With A Passion event on March 25th, 2017, for up to 8 guests.
- Logo, hyperlink and name listing on Fashion With A Passion website (www.FashionWithAPassion.org)
- 1/2 Page Color Ad in event program
- Option to insert product or literature in guest swag bags
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

Note: (Special Event Swag Bag sponsor and Beverage Sponsor included in this category)

DESIGNER SPONSORSHIP LEVEL
$1,000 - $2,499 CASH OR IN KIND

- Complimentary admission to Fashion With A Passion event on March 25th, 2017, for 6 guests
- Logo, hyperlink and name listing on Fashion With A Passion website (www.FashionWithAPassion.org)
- 1/4 Page Color ad in event program
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

FASHIONISTA SPONSORSHIP LEVEL
$500 - $999 CASH OR IN KIND

- Complimentary admission to Fashion With A Passion event on March 25th, 2017, for 4 guests
- Company or individual name listed on Fashion With A Passion website (www.FashionWithAPassion.org)
- 1/4 Page color ad in event program

STYLISTA SPONSORSHIP LEVEL
$250 - $499 CASH OR IN KIND

- Complimentary admission to Fashion With A Passion event on March 25th, 2017, for 2 guests
- Company or individual name listed on Fashion With A Passion website (www.FashionWithAPassion.org)
- Name listing in event program

POWER SHOPPER LEVEL
$100 - $249 CASH OR IN KIND

- Complimentary admission to Fashion With A Passion event on March 25th, 2017, for 1 guest.