

# FASHION

*with a passion*

Saturday, April 6, 2019  
Benefiting Make-A-Wish® San Diego

## CASH SPONSORSHIP LEVELS

Note: Custom Sponsorship Packages are available by special arrangement.  
Please contact Carolyn at: (619) 384-8319 or [cbm4411@gmail.com](mailto:cbm4411@gmail.com), for further details.

### AVANT-GARDE SPONSORSHIP LEVEL \$10,000 CASH

- Exclusive sponsorship of a special "Wish Child's" Wish, helping fulfill her cherished dream
- Complimentary VIP admission for up to 12 guests to the 2019 Fashion with a Passion event on April 6th, 2019
- Event Social Media Recognition and Promotion
- Recognition in Make-A-Wish® San Diego e-newsletter
- Special Recognition during event program
- Full page color ad on event inside back program cover
- Banner display opportunity at the 2019 Fashion with a Passion event
- Recognition Award acknowledging corporate or individual participation
- Logo, hyperlink and name listing on Fashion with a Passion website ([www.fashionwithapassion.org](http://www.fashionwithapassion.org))
- Option to insert product or literature in guest swag bags
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

### HAUTE SPONSORSHIP LEVEL \$7,500 CASH

- Complimentary VIP admission for up to 10 guests to the Fashion with a Passion event on April 6th, 2019
- Special Recognition during event program
- Full page color ad in event program
- Banner display opportunity at the 2019 Fashion with a Passion event
- Recognition Award acknowledging corporate or individual participation

## HAUTE SPONSORSHIP LEVEL (CONTINUED)

- Logo, hyperlink and name listing on Fashion with a Passion website ([www.fashionwithapassion.org](http://www.fashionwithapassion.org))
  - Option to insert product or literature in guest swag bags
  - Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
  - Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.
- Note: (Special Event Catering Sponsor included in this category)

## COUTURE SPONSORSHIP LEVEL \$5,000 CASH

- Complimentary VIP admission for up to 8 guests, to the Fashion with a Passion event on April 6th, 2019
- Banner display opportunity at 2019 Fashion with a Passion event
- Recognition award acknowledging corporate or individual participation
- Full page color ad in event program
- Logo, hyperlink and name listing on Fashion with a Passion website ([www.fashionwithapassion.org](http://www.fashionwithapassion.org))
- Full Page Color Ad in event program
- Option to insert product or literature in guest swag bags
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

## TRENDSETTER SPONSORSHIP LEVEL \$2,500 CASH OR IN-KIND

- Complimentary VIP admission for **Cash Sponsors**, for up to 8 guests, to the Fashion with a Passion event on April 6th, 2019
  - Complimentary General admission for **In-Kind sponsors**, for up to 8 guests, to the Fashion with a Passion event on April 6th, 2019
  - Logo, hyperlink and name listing on Fashion with a Passion website ([www.fashionwithapassion.org](http://www.fashionwithapassion.org))
  - 1/2 Page Color Ad in event program
  - Option to insert product or literature in guest swag bags
  - Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
  - Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.
- Note: (Special Event Swag Bag sponsor and Beverage Sponsor included in this category)

## DESIGNER SPONSORSHIP LEVEL \$1,000 - \$2,499 CASH OR IN KIND

- Complimentary VIP admission for **Cash Sponsors**, for up to 6 guests, to the Fashion with a Passion event on April 6th, 2019
- Complimentary General admission for **In-Kind sponsors**, for up to 6 guests, to the Fashion with a Passion event on April 6th, 2019
- Logo, hyperlink and name listing on Fashion with a Passion website ([www.fashionwithapassion.org](http://www.fashionwithapassion.org))
- 1/4 Page Color ad in event program
- Invitation to Make-A-Wish® San Diego's "Donor Appreciation Night", a private reception held each year to honor distinguished donors.
- Name listing on the Wall of Gratitude at Make-A-Wish® San Diego.

## FASHIONISTA SPONSORSHIP LEVEL \$500 - \$999 CASH OR IN KIND

- Complimentary VIP admission for **Cash Sponsors**, for up to 4 guests, to the Fashion with a Passion event on April 6th, 2019
- Complimentary General admission for **In-Kind sponsors**, for up to 4 guests, to the Fashion with a Passion event on April 6th, 2019
- Company or individual name listed on Fashion with a Passion website ([www.fashionwithapassion.org](http://www.fashionwithapassion.org))
- 1/4 Page color ad in event program

## STYLISTA SPONSORSHIP LEVEL \$250 - \$499 CASH OR IN KIND

- Complimentary VIP admission for **Cash Sponsors**, for up to 2 guests, to the Fashion with a Passion event on April 6th, 2019
- Complimentary General Admission for **In-Kind Sponsors**, for up to 2 guests, to the Fashion with a Passion event on April 6th, 2019
- Company or individual name listed on Fashion with a Passion website ([www.fashionwithapassion.org](http://www.fashionwithapassion.org))
- Name listing in event program

## POWER SHOPPER LEVEL \$100 - \$249 CASH OR IN KIND

- Complimentary VIP admission for **Cash Sponsors**, for 1 guest, to the Fashion with a Passion event on April 6th, 2019
- Complimentary General admission for **In-Kind Sponsors**, for 1 guest, to the Fashion with a Passion event on April 6th, 2019

# FASHION

*with a passion*

## FASHION WITH A PASSION PROGRAM BOOK **AD SPECS**

ACCEPTED FILE FORMATS: HIGH RESOLUTION - PDF, JPEG, TIFF, PSD, EPS

FULL PAGE COLOR AD  
Couture, Haute, and Avant-garde  
Sponsorship Levels  
5"X 7.5"

1/2 PAGE COLOR AD  
Trendsetter Sponsorship  
Level  
5"x 3.75"

1/4 PAGE COLOR AD  
Designer  
Sponsorship  
Level  
2.5"X 3.75"

1/4 PAGE BLACK  
AND WHITE AD  
Fashionista  
Sponsorship  
Level  
2.5"X 3.75"